### REINVENTED INC. PRESENTS

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SATURDAY, NOVEMBER 11TH, 2023 6 PM - 10 PM

KENNEDY SPACE CENTER, FL

ala

### DEAR PARTNERS & HONORED GUESTS

Welcome to our 2nd annual Space Gala hosted here at Kennedy Space Center! Also, dang, '2nd annual' still sounds wild to us, but we are so incredibly grateful to all of you for joining us here again tonight! The Space Gala started as this crazy idea for a magazine launch party over 4 years ago, and when COVID squashed all of our dreams of hosting an inperson event, it got completely pushed out of our minds until last year when we decided we still needed to make this happen.

And you all SHOWED UP. Like no joke, with your hand made tiaras and custom designed space gowns, you all truly turned this rocket garden into the space event of the century. And this year will be no different, Pink lights, empowered women and nonbinary persons in STEM, space outfits, and an iconic location -- but it's all of you that bring this event to life and make it into the event of our team's dreams. So thank you, and go get your party on!

To Infinity & Beyond, Caeley & Susie -- Your Space Gala Co-Hosts

#### **ABOUT REINVENTED INC:**

Reinvented is a 501(c)(3) nonprofit that aspires to break barriers and aid the movement to get more young girls involved in STEM by creating the nation's first print magazine for women in STEM. Our mission is to reinvent the general perception of women in STEM fields while inspiring interest in STEM for young women worldwide.

Reinvented printed its first magazine in August 2019 and has since produced 16 issues featuring people like Limor Fried, Megan Smith, Katya Echazarreta, and many more. Reinvented has also donated over 5000 magazines through the One-For-One Program to young girls in low-income and rural areas, trying to ensure that there is no barrier holding back the next generation of STEM leaders.

# SHARE IT ON SOCIALS

USE THE EVENT HASHTAG #SPACEGALA TO SHARE YOUR PHOTOS OF TONIGHTS EVENT!

#### **EVENT TAGS**

#SPACEGALA

#REINVENTED

#WOMENINSTEM



<u>@REINVENTEDMAGAZINE</u>

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**REINVENTED INFO** 

#### WWW.REINVENTEDMAGAZINE.COM

## **DIGITAL PARTY FAVORS**

As a thank you for attending and supporting Reinvented's mission, we have included ...

**DIGITAL COPY OF REINVENTED MAGAZINE ISSUE 16** 

THIS DIGITAL PROGRAM CONTAINS EXTERNAL LINKS. CLICK ON UNDERLINED TEXT TO FIND MORE INFORMATION

# **EVENT SCHEDULE**

#### **COCKTAIL HOUR**

6:30 PM @ KENNEDY SPACE CENTER ROCKET GARDEN

#### DINNER

7:15 PM @ DEBUS CENTER

#### SCHOLARSHIP ANNOUNCEMENT

PRESENTED BY: Camille Bergin, Vast

#### **AWARD PRESENTATION**

CHANTELLE FARIA Volunteer of the Year

XYLA FOXLIN To Infinity & Beyond Award

> MEENAKSHI DAS Woman of the Year

#### **AUCTION CLOSES**

9:00 PM @ DEBUS CENTER & RALLYUP ONLINE

#### **DESSERT & DANCING**

8:30- 9:30 PM @ KSC ROCKET GARDEN

# **SPONSORS**

#### NEBULA





FLORIDA TECH

#### McKinsey & Company

PLANET

SPACE PERSPECTIVE nowit.org













ASPIRATIONS IN COMPUTING

#### PATRONS

ELIZABETH LUVIANO CASEY DORAN LAURA GUZICZEK AMY D'AGOSTINO MYAH "MOGWAI" D'AGOSTINO JEREMY JOHNSTONE DANA YACOBI RENANA YACOBI PREE WALIA THOMAS BAKER

### WOMAN OF THE YEAR AWARD

### MEENAKSHI 'MEENA' DAS

Meenakshi 'Meena' Das is a software engineer at Microsoft working on building accessible frontend experiences. Through her accessibility expertise she has advised several individuals and organizations on how to make their products accessible to people with disabilities. She is the founder of 'Working with Disabilities' support group for working professionals with disabilities which has over 4000+ members on social media. For her tech inclusion work, she was inducted into the National Susan M. Daniels National Disability Mentoring Hall of Fame, named a **DO-IT Trailblazer** for changing the way the world views with disabilities, and recently awarded the Disability:IN people NextGen Leader of the Year. In addition to serving on the Teach Board which is an organization working to close the Access accessibility skills gap, she is also a member of the Accessibility Leadership Committee and the NextGen Council of a non-profit organization named Disability: IN, and has been featured by the Times of India, ABC News, CNET, and Nasdaq for her views on disability inclusion in tech. You can follow her on **Instagram** where she shares Accessibility tidbits and experiences from her personal life.

### **TO INFINITY & BEYOND AWARD**

### XÝĽA FOXLIN

Xyla Foxlin is an award-winning mechatronics engineer turned YouTube creator who uses her knack for visual storytelling to share the creativity and joy of engineering with the world. She specializes in longform content and her YouTube channel has amassed over 16 million views and 350k subscribers in two years. It features a blend of technical skill and craftsmanship- everything from proving impossible physics demonstrations to constructing a livable camper in just a few weeks, to high power rocketry and organic chemistry.

Prior to YouTube, she was the founder and executive director of the Beauty and the Bolt 501c3 nonprofit organization, whose #PrincessesWithPowerTools program has taught over 8,000 kids to use their first powertool. When she left the organization, Reinvented Magazine took over all of Beauty and the Bolt's programming.

Her invention turned tech startup, Parihug, was 178% funded on Kickstarter. As founder and CEO she raised over \$200k in preseed funding, and has been featured in the New York Times, The Verge, Mashable, Google Made with Code, and more.

Xyla has a Bachelor of Science in Engineering degree in General Engineering with a concentration in Mechatronics and Creative Technology with a minor in Studio Art from Case Western Reserve University. She is a AAAS IF/THEN ambassador, and has been named Cleveland's Most Interesting People 2017, Crain's Notable Women in Technology and 20 in their 20s, and was the featured engineer in Microsoft's international Surface Laptop ad campaign. She was crowned Miss Greater Cleveland 2018 in the Miss America program.

She lives in Los Angeles where she is the proud owner and pilot of a 1946 Cessna 140 that she flies in her free time. She also loves backpacking or camping in her homebuilt teardrop, climbing large mountains, and salsa dancing.

### VOLUNTEER OF THE YEAR

### CHANTELLE FARIA

Chantelle Faria (she/her) is a dynamic and passionate first-generation second-year undergraduate at Drexel University. She's majoring in Information Systems and pursuing minors in User Experience/User Interface Design and Innovation Technology Management. Moving from Pakistan to the United States at age 11 significantly shaped her, instilling a deep appreciation for diverse cultures and a drive for positive change.

Chantelle's diverse background and experiences have propelled her to excel in various academic pursuits and take on pivotal leadership roles at Drexel University, reflecting her steadfast commitment to her studies and the advancement of her peers. She's actively involved in Alpha Sigma Alpha (ASA) as a member, where she holds the position of website director, showcasing her dedication to the organization. Her active engagement in the Women in Computing Society (WICS) and SWE (Society of Women Engineers) underscores her fervent dedication to creating opportunities for women in the dynamic STEM fields. Additionally, serving as a key member of the Diversity, Equity, and Inclusion (DEI) Council at CCI (College of Computing & Informatics), Chantelle passionately advocates for inclusivity within the realms of technology and academia, drawing from her rich cultural experiences and global perspective.

Beyond academics, Chantelle is deeply involved in community service, particularly in her role with Reinvented Magazine. Her journey with the magazine began in 2020 as part of the general volunteer team, later transitioning to the marketing team. Her commitment to Reinvented Magazine is apparent through her participation in events like Princess With Powertools and her volunteer work at the 2022 Space Gala, displaying her devotion to meaningful causes and community values.

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# SPECIAL GUESTS



XYLA FOXLIN EMCEE



CAMILLE ELIZABETH



JOAN MELENDEZ-MISNER



SUSIE MARTINEZ



EDUARDO FLORES



NAIA BUTLER-CRAIG



LAUREN-ANN GRAHAM



ATHENA BRENSBERGER



JADE BOUDREAUX



DANIELLE ROEDEL



CATHRIN MACHIN



AYESHA IFTIQHAR



ASIA FEE



SYDNEY FLORYANZIA



DR. KIMBERLY FIOCK



EMILY HERMANN

### AUCTION FUNDRAISER



JAMES WEBB PAINTING



DIY NAILBOT STEM KIT



CUSTOM PAINTED XENAS



ARTEMIS TEAPOT BY AMY RAE HILL



IFLY INDOOR SKYDIVING



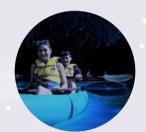
MARS LANDSCAPE ARTWORK



LED MOUSE PAD & PUZZLE



SPACE THEMED CUP



MARS MOVA

GLOBE

BIOLUMINESCENT KAYAKING



SPACE THEMED CERAMIC MUGS



AND SO MUCH MORE!

PLACE YOUR BIDS BEFORE **9 PM** TO WIN ONE OF THESE AMAZING PRIZES!



# CLEAR THE MAP



Each year, Reinvented creates a Princesses with Powertools Calendar that highlights 12 incredible women and nonbinary persons in STEM fields doing their jobs in a princess dress. When the calendar line up is announced, teachers and schools can request free, donated copies of the printed calendar to hang up in their classrooms and each year our team receives hundreds of requests. This year has been no different. While the donation request form has only been open for less than 2 weeks, we have already received **over 500 calendar requests from teachers** who want to put a 2024 calendar in this classroom at the start of next year, where we're anticipating **over 30,000 students** will see our princesses on a daily basis. We plan to **receive at least triple** this amount of requests before the end of the year!

So help us ensure that all teachers who request a calendar for their classroom receive one by donating to support the requests coming from educators in your state (or whichever state you want)!

DONATE

NOW

## STEERING COMMITTEE



CAELEY LOONEY



SUSIE MARTINEZ



MYRA JAMES



MARIANNE GONZALEZ



CHELSEA MOLETZ



DELAINA YANCEY



KATLYNN VICUNA



MEGAN JORDAN



ASIA FEE



FLORA QUINBY



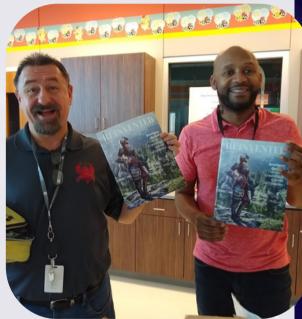
AMBER PORTEOUS



### PROGRAMS

#### **ONE-FOR-ONE:**

The One-For-One program aims to donate a magazine for every magazine purchased to ensure that everyone has access to our content. Reinvented partners with Title I schools, STEM organizations, and other non-profit programs that serve low-income and rural areas to ensure young girls have access to the tools they need to become the STEM leaders of tomorrow. The One-For-One program has donated over 4,000 magazines to 110+ partners across the country.



#### PRINCESSES WITH POWERTOOLS

The Princesses with Power Tools program helps young girls learn how to use their first power tool, a hand drill. Students are taught by none other than their favorite princesses! Our princesses attend Maker Fairs and events across the country to show everyone that #BrilliantIsBeautiful and that femininity and



engineering are not mutually exclusive. Too often, young girls are presented with the idea that they can be either a princess or an engineer. This program proves to everyone that they can be both.



# GET INVOLVED

### **2024 PROGRAM SPONSORSHIP**

Reinvented's programs wouldn't be possible without the support of our sponsors who help us cover material and travel expenses. If you're interested in sponsoring any of our programs please email **caeley@reinventedmagazine.com**.

#### VOLUNTEER

Volunteers are the backbone of cur organization. Reinvented is a great way to get involved with STEM and gain skills in publication, writing, creative, development, fundraising, marketing, and operations. We are currently looking for volunteers for 2023. Our volunteer positions are 100% remote requiring 3-5 hours a week with meetings 1-2 times a month.

Click the link to get more information & sign up today!

#### **DONATE & PURCHASE**



Looking to support Reinvented, but don't know how? Shop our storefront for magazines, merch, sticker sets, and more! You can sponsor programs with a \$10 donation or a general donation through PayPal.

Your donations allow us to continue donating magazines and calendars to Title 1 Schools and inspiring young girls in STEM!