

Dear Community Leader,

On Saturday, July 20th, 2024 Reinvented Inc. will play host to hundreds of guests at our first ever **STEM Fashion Show**, featuring the theme 'cosmic couture'. The event will take place at 800 Congress in Austin, TX and will feature custom designed looks from your favorite engineers, designers, and brands. Attendees will have the opportunity to watch our models walk the runway in STEM-themed attire and meet them and the designers after the show. You'll also get to see the impact of our mission and mix and mingle with the amazing women in STEM who we celebrate and empower through our work.

We recognize that many of your staff and clients deeply value the need for greater diversity and representation in STEM fields. From sharing the stories and experiences of groundbreaking ladies in the field to reporting the latest news in science and technology, we are working to pave the way for future generations of women to become leading pioneers of STEM. At our fashion show we hope to raise \$50,000 to continue our work creating the female STEM leaders of tomorrow.

You can help us achieve our goal by supporting this exciting event. We anticipate nearly 200 attendees and substantial marketing and media exposure. This year's sponsors will **benefit from over 1 Million media impressions** through print, online, and social media outlets via both Reinvented's accounts and those of the special guests confirmed to attend our event. Your tax-deductible sponsorship entitles you to many choices of benefits which include recognition in our marketing materials and ticket packages you can use for your important clients or treat your staff to a memorable night out.

The amount you give is completely up to you. We hope you will consider becoming a sponsor in one of our five featured opportunities:

- Presenting Sponsor - \$10,000
- Platinum Sponsor - \$5,000
- Gold Sponsor - \$2,500
- Silver Sponsor - \$1,000
- Bronze Sponsor - \$500

More information about the benefits of each level is enclosed.

If you are interested in becoming a sponsor, please contact us so that we can find the right level of support for you. Feel free to call or email with any additional questions. Thank you for your time.

To Infinity & Beyond,

Caeley Looney

CEO & Founder

caeley@reinventedmagazine.com

(516) 398-2035



2024 SPONSORSHIP OPPORTUNITIES

Presenting - \$10,000

- **Limit of 1 Available**
- Fashion Show Presented By "YOU"!
- 10 VIP Tickets to the Fashion Show
- All benefits listed in the Platinum tier

Platinum - \$5,000

- **Limit of 3 Available**
- 5 VIP Tickets to the Fashion Show
- Full page color ad in the event program
- Dedicated social media shout out across our social media platforms
- Large logo included on Event Signage
- Logo in Digital Event Program
- Mention from the stage at the event
- Logo placement on the Reinvented website for 1 year
- Sponsor provided item for swag bag

Gold - \$2,500

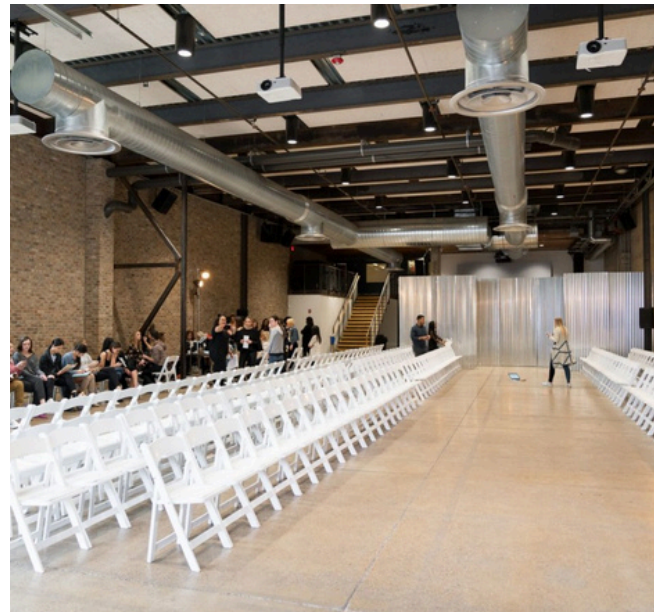
- **Limit of 4 Available**
- 3 VIP Tickets to the Fashion Show
- Shared social media shout out across our social media platforms
- Medium logo included on Event Signage
- Logo in Digital Event Program
- Logo placement on Reinvented website for 1 year
- Sponsor provided item for swag bag

Silver - \$1,000

- **Limit of 5 Available**
- 4 General Admission Tickets to the Fashion Show
- Shared social media shout out
- Small logo included on Event Signage
- Logo in Digital Event Program
- Logo placement on Reinvented website for 1 year
- Sponsor provided item for swag bag

Bronze - \$500

- **Limit of 5 Available**
- 2 General Admission Tickets to the Fashion Show
- Small logo included on Event Signage & Digital Event Program
- Logo placement on Reinvented website for 1 year
- Sponsor provided item for swag bag



2024 SPONSORSHIP OPPORTUNITIES

Product Donations

- We are seeking product donations for our models to wear on the runway along with their designer pieces. Product donations are also being accepted for inclusion in our swag bags.
- Product donations can include makeup, beauty supplies, accessories, and more.
- All product donors will have a small logo included in our event website and on event signage.



Custom Sponsorship

- If none of these tiers match what you're looking for, reach out and let us know! We'd love to work with you to bring this event to life in whatever way we can!



To learn more about this event, Reinvented, our mission, and our other programs & events check out our website!



Please email caeley@reinventedmagazine.com for confirmation and invoice.

Checks can be made out to **Reinvented Inc.** and mailed to 7801 Agave Grove Drive, Lago Vista, TX 78645
For more information, please contact Caeley Looney at: (516) 398-2035

